

# *TELL AND INSPIRE*

## **JOIN THE JEACs**

**J – Junior**

**E – Environmentalists**

**A – And**

**C – Conservationists**

## **JEACs GLOBAL MISSION STATEMENT AND GOALS**

We are an international group of Junior Environmentalists and Conservationists who long to save our planet from destruction. We will work towards this by:

- educating ourselves on the importance and necessity:
  - of protecting all wildlife - especially endangered species - and the techniques used by conservation groups all over the world to reach this goal;
  - of preventing our global environment from further damage, and finding out how we can participate in this endeavour;
- creating awareness of these issues among our peers and by sharing knowledge with them, encouraging more volunteers to join our group;
- becoming members of zoos, conservations and environmental groups in our region, actively participating in events organized by them and, through donations and fundraising efforts, contributing towards their work.

The JEACs firmly believe that some of the key factors in saving our planet are:

- Participation
- Awareness
- Co-operation
- Education

## THE JEACS MANDATE

### SO, YOU WANT TO START UP A JEACS' GROUP? WONDERFUL!

Amelia Lionheart, **Founder of the “JEACs”**, would be absolutely delighted if you decide to start up a JEACs group of your own. I am also willing to either meet with you, if you live closeby, or to communicate with you via email and the telephone, and talk you through setting up a group and **will give you your own unique number and name for the group** – THE NUMBER IS A GLOBAL NUMBER.

**Please be aware that the following mandate and information may change from time to time – we try to keep up-to-date and are always open to new ideas. However, the final decision for any change will be made by Amelia Lionheart!**

#### 1. TO START A JEACS GROUP:

Please read the following and also show this to your parents so that they may assist you in understanding what is involved in starting up a JEACs group:

- (a) You must have read one or more of the books in the JEACs Series (preferably all the books as they each contain further information about the JEACs and what they are doing – the books are also available in the libraries, OR you can share your copy with the rest of your group).
- (b) Your parents and teachers must be aware of, and supportive of, your group, and have, **preferably**, read all the books as well.
- (c) There must be **TWO** or more people starting the group.
- (d) To start a JEACs group, you **must** have a name and a unique number, and this unique number and name **may only be obtained from Amelia Lionheart**. You cannot use the JEACs name, for any purpose, without permission from Amelia Lionheart.
- (e) You must provide names, ages, and a parents name and email address, for each member of the JEACs group, to Amelia Lionheart.

#### 2. A JEAC/JEACS GROUP:

- (a) will keep in focus, and act on the goals and objectives of the JEACs/Foundation (The JEACs International Foundation will be set up in the future and, in the meantime, the goals and objectives are those found on Amelia Lionheart's website – [www.jeacs.com](http://www.jeacs.com));
- (b) will **ALSO** set your own goals for the year (for example, you may decide that you are going to focus on conservation and protection of animals one year, and on education about the conservation of the environment the next year);
- (c) will have your main focus as **education and creating awareness**;
- (d) will be attached to a zoo or conservation centre in the vicinity of your group;
- (e) will work with the zoos and conservations – this is a vital component of education and support;
- (f) will be loyal to your group;

- (g) will strive to recruit others to become JEACs;
- (h) will remember that everyone is equal in the group, and be considerate and share knowledge and skills with the others;
- (i) will ensure that each member uses their talents to their best ability;
- (j) will always be inclusive of others – no discrimination is acceptable;
- (k) will encourage others in different locations/schools, to form their own groups;
- (l) will ensure that there is no ‘unhealthy competition’ to see who’s better, either in their own group, or among other groups – all of us are working for the same cause;
- (m) will acknowledge that leadership is for **everyone** who wishes to be a leader, and those who prefer not to take a lead role must participate in one way or another;
- (n) will be co-operative;
- (o) will provide, to Amelia Lionheart, a report on all major events for placement on the JEACs’ website, along with any articles, stories or reports on conservation or the protection of animals, and fundraising, from any of their group members; **Important note: There should be no pictures, last names or contact details of any children for anything for placement on the website. If there are, Amelia will have the right to change the article prior to posting it on the website.**
- (p) will acknowledge that since this is a volunteer group, recognition of all donors and volunteers is **very important**. “Donors and Volunteers include **anyone** who donates to the cause or assists in any way, and includes your group of JEACs, family, friends, teachers and others – don’t take anyone for granted.

### 3. **JEACS – FUNDRAISING:**

- (a) will accept that fundraising is important – but NOT crucial to the **CAUSE**. **Important Note:** make sure that your parents **always** know where you are going for fundraising and that you stay safe;
- (b) will wear your JEACs badge when fundraising and at events to promote the JEACs’ so that people know it is a valid cause. Badges may be purchased, from Amelia Lionheart, for \$2/- per badge, and \$1/- of this amount will be donated by Amelia Lionheart to your group’s fundraising account; **note:** once the Foundation is set up, it will be able to assist the few in Canada who cannot afford to purchase a \$2/- badge;
- (c) are permitted to accept orders for the JEACs books from interested parties. They should contact Amelia Lionheart with the name of the person (if a child, the age of the child) to whom the book should be signed, the title of the book required, and the exact amount of **payment in cash** for the book – books cannot be purchased on the promise of payment. Amelia Lionheart will then donate 25% of the cost of the book back to the JEACs group **only if the books are purchased directly from her**. Please note that books purchased in book shops do not qualify for this benefit, and that the prices at the shops are higher;
- (d) will keep accurate accounts of all fundraising – ask a parent to assist in this;

- (e) once a year, will take a vote among your group and decide which zoo or conservation centre you are going to donate your fundraising money to;
- (f) may use up to **a maximum of 10% of the fundraising** for the purchase of supplies for further fundraising. The reason we limit it to **10%** of the fundraising is because people are **supporting the JEACs** in the belief that **these funds will be donated to a conservation centre** (e.g. a zoo, WWF, CCI, etc.) and we need them to know that their trust is being honoured – if we lose this trust, they may not support us again.

#### 4. **THE JEACS TRADEMARK:**

- (a) The JEACs' **Trademark** is owned by me, and it is illegal to use the name "**JEACs**" in any context unless prior approval has been obtained, in writing, *from me*. Here is some further important information:
  - (i) The JEACs' name cannot not be used for fundraising or any other purpose, except by a member of a JEACs' Group **which has been authorized by Amelia Lionheart**.
  - (ii) Nobody should send out any material on behalf of the JEACs', such as media publications, written articles, videos, videos on uTube, etc., **without** the prior written approval and authorization of Amelia Lionheart.
  - (iii) If you wish to use the JEACs' logo on letters and other printed material, this must be approved, in writing by Amelia Lionheart.
  - (iv) In the event of a lawsuit because pictures are placed on social media sites by other people, Amelia Lionheart will not be held responsible. In this regard, the JEACs' website will not have pictures of children unless there is written permission from their parents. Also, surnames of children, the name of their school, or any personal details, will not be placed on the JEACs' website.
  - (v) All articles for the JEACs' website, will be sent to Amelia Lionheart via a parents' email address, and will be signed off with the JEACs' first name and age only.

Please be aware that the above mandate and information may change from time to time – we try to keep up-to-date!

Thank you for caring!

In conservation,

***Amelia Lionheart***  
***Founder of the JEACs***

Email: [amelia.lionheart@shaw.ca](mailto:amelia.lionheart@shaw.ca)

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